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Pilar Lacasa

Brief curriculum

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<http://www2.uah.es/gipi/english.htm>

<http://www.aprendeyjuegaconea.net/uah/php/index.php>

Languages: Spanish, English, French

FIELDS AND INTEREST

Three essential concepts summarize our theoretical and methodological approach, considering these aspects as interwoven one into each other.

- **Cultural tools and communication: Video games.** We approach games as elements involved in children and young people's popular culture. We focus on the power of these tools for developing new forms of thought, expression and communication using multimodal codes in multiple environments. We are also interested in the beliefs and practices generated by the community in relation to these technological resources.
- **Children and convergence of new media.** We understand convergence in relation to situations where multiple media systems coexist and media content flows through them. Children and young people are immersed in these worlds. We analyze how they come to reconstruct their message resulting in a collective imagination that shapes its identity. We also consider near and far environments of communication as communities of practice where people learn to share goals by providing support amongst themselves for the processes of joint construction of knowledge
- **Qualitative research methodologies** We examined the methodological problems of research in everyday context. Here three main approaches are contemplated: ethnography, action research and the application of computer resources for data processing and analysis in qualitative research

EDUCATION

| | | |
|--------------------------|----------------------------------|----------------------|
| Ph. Doctor Psychology | Complutense University Madrid | 1982 (Excellence) |
|--------------------------|----------------------------------|----------------------|

PROFESIONAL & ACADEMIC EXPERIENCE

| POST | INSTITUTION | DATES |
|---|---|-------------------------|
| Director of Master & Doctoral Program Communication and Education in a Digital Society http://uah-gipi.org/master-comunicacion/noticias.php | University of Alcala (Spain) | From 2010 – until now |
| Co- Coordinator Doctoral Program Inter – Universities Developmental psychology, learning and education: Contemporary perspectives. Quality mention Spanish Ministry of Education MCD2004-00063 http://www2.uah.es/gipi/pagwebdoc/doctorado.htm | University of Alcala (Spain) Autonomic University. Madrid (Universidad Autónoma de Madrid) Spanish Open University (UNED) | From 2003 - 2012 |
| Dean. Faculty of Information Sciences http://www2.uah.es/documentacion/inicio.htm | University of Alcala (Spain) | 2003-2006 2009- 2012 |
| Full Professor | University of Alcala (Spain) | From 07/11/01 - |
| Full Professor | University of Cordova (Spain) | 01/01/95 – 26/11/95 |

SOME RELEVANT CONSULTANCY***Electronic Arts –Spain: 2006 / 2012.***

Videogames, learning and new literacies. <http://www.aprendeyjuegaconea.com/>

Microsoft Ibérica – Warner Bros – Telefónica Spain: 2007 / 2008

Approaching children and adolescents to Intellectual Property: Creation and participatory culture <http://www.educarparacrear.org/>

QSR International. Qualitative Software and Research.

http://www.qsrinternational.com/support/consultantstrainers/consultant_details.asp?consultant_id=68

European Community Project Evaluator. Frame 6. Priority 7.

<http://www.cordis.lu/en/home.html>

VISITING SCHOLAR & RESEARCHER

| | | |
|---|--|---|
| Visiting Researcher. | School of Communication And Journalism | 1/04/2010 – 30/04/2010 |
| Visiting Researcher. Comparative Media Studies | M.I.T. Boston Massachusetts | 15/09/2007 – 30/06/08 |
| Visiting Researcher. Comparative Media Studies | M.I.T. Boston Massachusetts | 15/04/2007 - 30/04/2007 19/03/2006 – 06/04/2006 04/04/2005 – 20/04/2005 |
| Visiting Researcher. | Centro: University of California (San Diego) | 18/04/04 - 05 /05 / 2004 30/03 - 15/04 2001 |
| Visiting Researcher & Expert AUPSI (FOMEC) | Argentina Universities: Buenos Aires – San Juan – Mar del Plata - Rosario | 1/06/00 -30/09/ 2000 1/06/00 -30/09/ 1999 |
| Visiting Researcher. Department of Psychology | University of Delaware | 6/04/02 – 19/05/ 2002 1/05/99-15/05/1999 |
| Visiting Researcher. The Laboratory of Comparative Human Cognition | University of California Santa Cruz. Department of Psychology | 2/04/ 1998 - 30 /04 1998 7/04/1997 – 29/04/1997 |
| Visiting Scholar Department of Education | Faculty of Education Dept. of Educational Psychology y Special Education. University of British Columbia. Canadá | 01/07/93 – 10/09/93 05/04/94 – 20/05/94 25/05/96 – 02/08/96 |
| Visiting Scholar. Department of Psychology. | The University of Utah. USA | 1/1/89 – 30/9/90 |

SOME RELEVANT PUBLICATIONS

- Lacasa, P (2013, in press) Spanish edition/2013 English in press) Learning in virtual and real worlds. New York: Palgrave
- Lacasa, P & Martínez-Borda, R (2011) Mario Bros, an old friend for learning. In *Game // Play // Society. Contributions to contemporary game studies*. Cristian Swertz & Michael Wagner (Eds.). (147-164). Munchen: Kopaed.
- Lacasa, P, Méndez, L & Martínez, R (2009) Using videogames as educational tools: Building bridges between comercial and serious games. In . Kankaanranta, M & Neittaanmäki, P. (Eds) *Design and use of serious games* (107 – 126) Milton Keynes, UK: Springer
- Johnson, M. & Lacasa (2008). Universidad de Alcalá. *Computers & Composition special issue*: Reading Games: Composition, Literacy, and Video Gaming. Invited Editors. Special Issue, 25 (3):255 – 370
- Lacasa, P., Méndez, L., & Martinez, R. (2008). Bringing commercial games into the classroom *Computers and Composition*, 25(2008), 341–358.
- Lacasa, P., Méndez, L., & Martínez, R. (2008). Developing new literacies using commercial videogames as educational tools. *Linguistics & Education*, 19, (2), 85-106.

- Lacasa, P., Martínez-Borda, R., Méndez, L. (2008). Developing new literacies using commercial digital games as educational tools. *Linguistics & Education, Linguistics and Education. Volume 19, Issue 2, Summer 2008, Pages 85-106*
<http://www.sciencedirect.com/science/journal/08985898>
- Laura Méndez, Pilar Lacasa, Eugene Matusov (2007) Moving a child from a zone of learning disability: Sociocultural analysis of “mentally retarded” child’s learning money math. *European Journal of Special Needs Education* Vol. 23, No. 1, February 2008, 63–73
- Matusov, E., St. Julien, J., Lacasa, P., & Albuquerque Candela, M. (2007). Learning as a communal process and as a byproduct of social activism. *Outlines: Critical Social Studies*, 1(1), 21-37
- Lacasa, P. y Grupo “Imágenes, palabras e Ideas” (2006) *Periodistas digitales. Historias de pequeñas escritoras*. (Book - *Digital Journalists. Girls as writers*). Madrid: Visor
- Lacasa, P., García Varela, A. B., & Del Castillo, H. (2005). A Bakhtinian approach to identity in the context of institutional practices. *Culture & Psychology* Vol 11, (3) September, 287-308.
- Lacasa, P. & Reina, A. (2004). *Working with TV and news papers in the elementary school: Icons, words and ideas*. (La televisión y el periódico en la escuela primaria: Imágenes, palabras e ideas). Madrid: CIDE - MECED.
- Lacasa, P. (2004). “Creation: A shared adventure”. *Mind, Culture and Activity. An International Journal*. 11 (1) 82 -87
- Lacasa, P., Reina, A., & Albuquerque, M. (2002). Adults and children share literacy practices the case of homeworks. *Linguistics and Education*. 13 (1) 39-64 Fecha:
- Rogoff, B., Topping, K., Baker-Sennet, J., & Lacasa, P. (2002). Mutual contributions of individuals, partners, and institutions: planning to remember in Girl Scout Cookie Sales. *Social Development*. 11 (2). 266-289
- Lacasa, P., Martín, B., & Reina, A. (2000) Talking and writing how do children develop shared meanings in the school setting. *Developmental Aspects In Learning To Write* (133 – 162). L. Tolchinsky (Ed.) Ámsterdam: Kluwer Academic Publishers

SOME RELEVANT CONFERENCES & PRESENTATIONS

- Pilar Lacasa, Rut Martinez-Borda and Héctor Del-Castillo. Adolescent thinking and online writing after the use of commercial games in the classroom. Think Design Play Conference On Games And Play. DIGRA 14 - 17 September 2011. Utrecht School of the Arts <http://gamesconference.hku.nl/>
- Pilar Lacasa, Rut Martinez-Borda and Laura Mendez. Games and machinima in adolescents’ classrooms. Think Design Play Conference On Games And Play DIGRA. 14 - 17 September 2011. Utrecht School of the Arts <http://gamesconference.hku.nl/>
- Lacasa, P. (2011) Oral, digital, and analogical cultures around video games MIT7 *Unstable platforms: the promise and peril of transition at MIT*. May 13-15, 2011. <http://web.mit.edu/comm-forum/mit7/subs/abstracts.html>
- Pilar Lacasa Language learning, social media and multilingualism. SUPPORTED BY: European Commission, DG Education and Culture, Lifelong Learning Programme. Key Note. Invited Speaker University of Luxembourg. Fechas: 14 June 2011. <http://www.elearningeuropa.info/main/index.php?page=fix&id=45>

Pilar Lacasa. Invited Paneliste. Panel: Participatory Culture: The Culture of Democracy and Education in a Hypermediated Society moderated by Henry Jenkins. Panel. CMS 10th Anniversary. Massachusetts Institute of Technology. MIT. Cambridge, Massachussets, April 23- 2010

Lacasa P. (2007) Inaugural Conference. University of Alcalá. *Listening to the future: to imagine, think and talk*. October 3, 2007. 3 de Octubre de 2007.
http://www.uah.es/universidad/actos_academicos/inicio.shtm

Lacasa, P. (2007) Popular Culture and Learning Environments: The role of commercial digital games *The fifth Media in Transition conference, MIT5: Creativity, ownership and collaboration in the digital age*. April 27-29, 2007 at MIT. <http://web.mit.edu/comm-forum/mit5/papers/Lacasa%20%20Games%20and%20Folk%20culture%2026%2004%2007%20MIT.pdf>

Lacasa, P. (2006) Exploring Cultural Historical Theory in New Contexts. : Discussant / Symposium. *AERA Annual Meeting 2006*. San Francisco April, 7 - 112006

Lacasa, P., & Martínez, R.(2005) Children As Actors: Playing, Telling And Performing Video Games. *AERA (American Educational Research Association). Demography and Democracy In The Era of Accountability Montréal (Canadá)*

Cruz, C., & Lacasa, P. (2004) Learning to be citizens in a digital word. Symposium's Coordinators. *Major International Conference. Digital Generations: Children, Young People and New Media*. Conference Programme & Abstracts, p. 64. Center of the Study of Children, Youth and Media. Institute of Education. University of London. (United Kingdom)